# Achieving Coherence and Cross-Promotion in Academic and Creative Work

An International Research Output Strategy embracing Monographs, Musical Scores and Recordings

May  $2010 - Dec.\ 2013$ 

### JONATHAN LITTLE

#### Current musical project ....

Recent Recording in the Czech Republic

#### SECOND MAJOR ALBUM OF ORIGINAL STRING, CHORAL AND ORCHESTRAL WORKS

for release in America (ca. November 2011)

All scores published in Australia: two most recent in May 2010

A snapshot:

YOUTUBE CHANNEL <a href="http://www.youtube.com/Musicalia65">http://www.youtube.com/Musicalia65</a>

ELECTRONIC PRESS KIT <a href="http://myPPK.com/get/jonathanlittle">http://myPPK.com/get/jonathanlittle</a>

#### May 2010 - Dec. 2013

#### "PUBLICATIONS" OF THREE DISTINCT TYPES

\* <u>BOOKS</u> (5 monographs – all contracted: publishers based in **USA**, **UK and Australia**)

First two volumes completed attract major Society of Authors Award (UK)

- = 5 x sole authored ISBN's (2010-13)
- \* <u>RECORDINGS</u> (1 new international recording release contracted of original choral, string and orchestral works: recording company based in **USA**) Last such release was issued in 2008, and well-reviewed worldwide.

  Part-funded by major MBF (UK) and ASCAP (USA) Awards
- = 1 x sole composer ISRC (2011)
- \* <u>MUSICAL SCORES</u> (5 original compositions all contracted for a variety of forces, several large-scale: publisher based in **Australia**).

  Registered with ASCAP (USA)

5 x sole composer ISMN's (2010-13)

#### = AT LEAST 11 "OUTPUTS"

(scope to select those with most potential impact by time of REF Entry)

\* \* \*

#### **AIMS**:

- 1. To show particularly by awards attracted and by reviews in major publications that quality in *each* area is national or world class, so as to argue maximum "impact": via the written word (books), and in music composition (through innovative scores published and recordings released)
- 2. To pursue a "three-pronged" strategy of publication/releases in the UK, North America, and Australia, in order to increase international presence and publicity —

also using opportunities for cross promotion

#### 2010 - 2013

# SCHEDULED AND CONTRACTED (as at July 2011)



On the subjects of:

Composition; Songwriting; and Orchestration within the context of 19<sup>th</sup>- and 20<sup>th</sup>-Century European Cultural History

With three different publishers, based in three countries (out of New York, London and Sydney)

**\*** 

As at July 2011:

Two of five monographs published

THE AUTHORS'
FOUNDATION
ROYAL LITERARY FIIN
AWARD 2011

THE INFLUENCE OF EUROPEAN LITERARY AND ARTISTIC REPRESENTATIONS OF THE 'ORIENT' ON WESTERN ORCHESTRAL COMPOSITIONS, CA. 1840-1930



#### Published November 2010



Included partial research collaboration with Laurent Antoine, Archives Nationales, Paris

#### LITERARY SOURCES OF NINETEENTH-CENTURY MUSICAL ORIENTALISM

Jonathan David Little



Edwin Mellen Press





#### Published May 2011









#### 2011-12

## TWO FURTHER MONOGRAPHS ON SONGWRITING AND COMPOSING

(both to be published by end of 2012)

Contracted publication of one extensive, and one concise monograph:

4. Theory and Practice of Songwriting (ca. 70,000 words)



Robert Hale London

5. On Musical Composition: A Philosophy and Approach to Early 21<sup>st</sup>-Century Concert Music Composition (ca. 30,000 words)

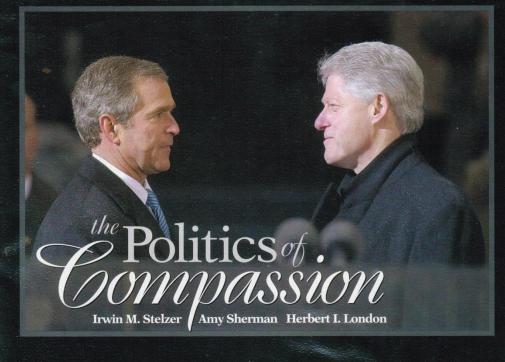


Wirripang Wollongong, Australia

HOLLYWOOD GETS "NAPSTERED" > A NEW MARQUIS DE SADE

# 

High-profile, in-depth business and future trend research as well as academic titles



#### PLUS:



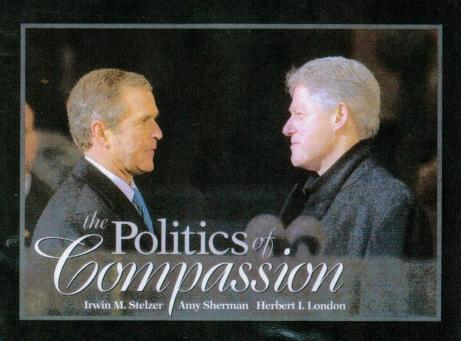
Vol. IV, No. IV JULY/AUGUST 2001 U.S. \$3.95 CANADA \$4.50 Common-Sense Conservation

More Trouble in the Balkans

Is the Republican Party Doomed?

HOLLYWOOD GETS "NAPSTERED" ★ A NEW MARQUIS DE SADE

### 



#### PLUS:

Common-Sense Conservation

Vol. IV, No. IV
JULY/AUGUST 2001
US. 53.95
CANADA \$4.50

CANADA \$4.50

COMMON-Sense Conservation

More Trouble in the Balkans

Is the Republican Party Doomed?

USINESS AND THE ECONOM

### Celestial Cinema



E-cinema and cyber-entertainment are hastening the Napsterization of Hollywood—and a thorough, radical transformation of our entertainment media.

Jonathan D. Little

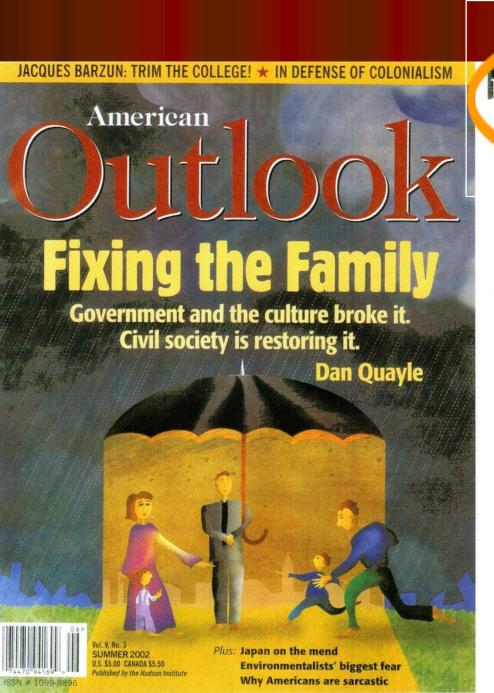
elecommunications and mobile phone companies have invested billions of dollars in unprecedent-edly risky long-term strategies based on their conviction that a large paying public will soon be clamoring for instantaneous access to high-quality moving pictures, music, text, and games via portable broadband wireless connections. Having only recently awakened to the likely impact of this technological development on the film industry, Hollywood's media moguls now have to deal with a new phenomenon: the coming Napsterization of the film industry.

Just as the entire income base of the music industry is thought by some analysts to be threatened by music-swap software such as Napster and similar Internet sites, so, with soon-to-be-improved data transfer capabilities, could copyrighted films soon be easily stored, swapped, and duplicated over the Internet or other portable devices. On top of recent contractual woes

between the Alliance of Motion Picture and Television Producers and both the Writers and the Screen Actors Guilds, the last thing Hollywood needs now is rampant Internet film piracy.

This fear is now especially acute because February's court ruling prohibiting Napster from enabling the free flow of copyrighted music over the Internet has not solved the Record Industry Association of America's (RIAA) copyright and income worries. A court ruling is one thing; putting such judgments into practice is quite another. Regardless of what happens to Napster, it is still quite easy for Internet users to download copyrighted material.

According to Wes Himes, director of the European Digital Media Association, the film industry is on the cusp of a new frontier, just as the music industry was three or four years ago. Yet the music industry hasn't even come close to sorting out the Internet piracy issue,



#### BUSINESS AND THE ECONOM

#### The Sound of Money

American culture is being deprived of genuinely creative and popular music by a global music industry that believes bigger—and blander—is better.

#### Jonathan Little

nly a few decades ago, musical acts such as Elvis Presley and the Beatles achieved worldwide fame on the strength of their talent. But in the past decade a new musical culture has been forming, one that owes less and less to individual creativity and more and more to the decision of multinational music companies to slot expendable performers and independent songwriters in and out of standardized, made-to-order, market-ready formats. The traditional nurturing of artists and songwriters by recording and publishing companies is increasingly being farmed out to new partnerships and small companies, who, paradoxically, can least afford to put forward the funds for such purposes. This new corporate strategy is having a profound cultural impact that is evident to anyone who has listened to the radio or shopped for new CDs lately.

Beset by increasingly substantial development and marketing costs for new talent (a well-crafted music video, for example, can easily cost half a million dollars or more), and relentlessly driven to be economically efficient by their parent companies, the "big five" record companies are now willing to bet only on surefire winners. Apart from EMI, the major record companies today are in reality only small sub-

divisions of ever-expanding entertainment, publishing, or communication conglomerates. The competitive need to reduce expensive product development costs, coupled with the need for greater economies of scale in producing music, are seen as very real commercial pressures. In the music world, this means offering up more product from existing multiplatinum-selling artists, recycling old hit collections, and prefabricating new hothouse-cultivated artists (who are forced to become "market-ready" in an extremely short timespan, often leaving them ill-equipped and unprepared for the many pressures of continual performing) whom a company other than the "majors" has typically gone to the trouble and expense of bringing to market.

The public are becoming unwitting conspirators in this general trend. Of 2,474 respondents to a Billboard magazine poll taken at the end of 2001, nearly 40 percent reported that with remastering to improve sound quality, as well as bonus tracks and more extensive liner notes, they see it as good value to purchase an updated version of an album they already own. By sticking to such tried-and-true musical products, the record companies make it less likely that the growing number of older and more musically conservative customers,

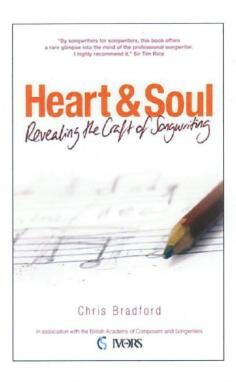
AMERICAN OUTLOOK SUMMER 2002

#### **HEART & SOUL:**

#### REVEALING THE CRAFT OF SONGWRITING

Ed. Chris Bradford & Sponsored by The British Academy of Composers & Songwriters

High-profile commercial music as well as academic articles



#### In A Nutshell:

"A chicken soup for the songwriting soul" – stories, articles and advice from some of the most successful songwriters, publishers and music businesses on the art of songwriting.

#### **Key Points:**

- An official guide to songwriting compiled and endorsed by BACS and The Ivors.
- Unique access to the words and wisdom of the top professional songwriters of today from Diane Warren to Holland, Dozier & Holland, Don Black to Cathy Dennis
- Exclusive photos from 50 years of the Ivor Novello Awards
- All royalties from sales of book donated to BACS Music Foundation Charity

#### Full Description:

Written to inspire and educate songwriters and those people interested in how their favourite songs were created, this is both a collection of songwriting secrets and an intriguing look into the minds of some of the most famous songwriters in the world.

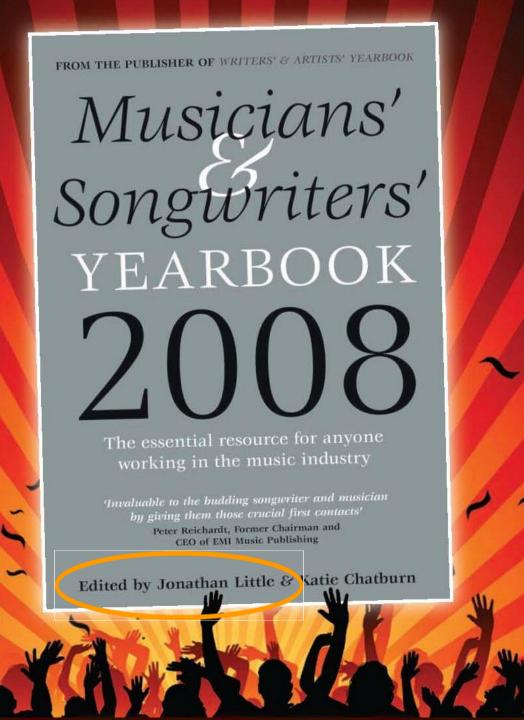
This is an official publication from the British Academy of Composers & Songwriters and will contain advice and anecdotes on everything from how to find inspiration, to writing effective lyrics and melodies, to legal advice and society services, to the history and future of songwriting.

Contributors marked for inclusion comprise the likes of: Sir Tim Rice, Catny Dennis, Don Black, Diane Warren, Holland Dozier & Holland, Robbie Williams, Guy Chambers, Wise Budcha Productions, Guy Fletcher, Songlink, PRS-MCPS, Mark Hill, Paul Gambaccini, Dr. Jonathan Little, Kate Bush & Peter Gabriel.

#### About BACS:

The British Academy of Composers and Songwriters is the recognised trade association for UK music writers, with over 3000 active members. The president is Sir Tim Rice with Fellows Sir Paul McCartney and Sir Malcolm Arnold.

Have edited
titles and
commissioned
articles from
leading British
music industry
performers,
producers and
business
people



### Invaluable to the budding songwriter and musician by giving them those crucial first contacts'

Peter Reichardt, Former Chairman and CEO of EMI Music Publishing

'All you need to know about the music business today'

Graham Gouldman, former 10cc member and platinum-selling master British songwriter

Whether you are planning to produce, sell or perform your music, *Musicians' & Songwriters' Yearbook* is an invaluable resource. The essential 'black book' to the music world, this authoritative reference book contains contact names and vital resources covering all aspects of the industry. Packed with all the latest information, this is a book to suit all types of musicians, whether from a rock and pop, jazz or classical background.

#### Listings include:

- Music Publishers
- Music Courses
- Live Music Venues
- Music Festivals and Competitions
- DJ Agencies and Club Venues
- Recording and Mastering Studios
- Record Labels
- Lawyers and Accountants
- Management and PR Companies
- Companies that Commission Songwriters and Composers
- Rehearsal Studios
- Web and Graphic design companies



Besides commissioning articles from leading industry professionals, also helped place three articles by younger university music staff in this volume

With a new foreword by John Kennedy, Chairman of the IFPI.

#### Musicians' & Songwriters' Yearbook 2008

**Dr Jonathan Little** is a music industry consultant, author and composer who lectures at the Universities of Chichester and Surrey.

WILL BE SEEKING FURTHER SUCH OPPORTUNITIES

#### 2011

#### ONE MAJOR RECORDING

#### **SCHEDULED AND CONTRACTED**

(= SECOND MAJOR RECORDING RELEASE) (ca. November 2011)

#### 6. POLYHYMNIA:

### String, Orchestral and Choral Works of Jonathan Little [CD]:

Moravian, Kiev and Czech Philharmonic Orchestras, et al. / Petr Vronský

Recording supported by:

- Musicians Benevolent Fund Professional Development Award (UK)
  - ASCAPlus Programme (USA)

Navona



(a fine music label of PARMA Recordings), New Hampshire, USA





we make music | | it sounds terrific





PROFESSIONAL DEVELOPMENT AWARDS





#### FIRST MAJOR ALBUM - 2008

#### TERPSICHORE AND OTHER WORKS

#### JONATHAN LITTLE

#### **KYRIE**

(from MISSA TEMPORIS PERDITI) FOR SATB DOUBLE CHOIR AND SOLOISTS, OP.5

SACRED PRELUDE

FOR STRING QUINTET, OP.1

#### FANFARE

FOR BRASS AND PERCUSSION, OP.3A

TERPSICHORE:

"THE WHIRLER, OR

MUSE OF DANCE"

DANCE POEM FOR

LARGE ORCHESTRA, OP.7

#### **DUO SONATA**

FOR PERCUSSION SOLOISTS

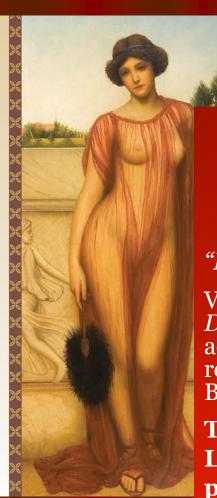
IN 4 MOVEMENTS, OP.4

THAT TIME OF YEAR

FOR VOCAL QUINTET, OP.2

#### Directed by Robert Ian Winstin

The Thomas Tallis Society Choir Conducted by Philip Simms String Soloists of the Czech Philharmonic Orchestra Vocal Soloists of the Sofia National Opera Cardiff Percussion Duo and featuring the Kiev Philharmonic Orchestra and Principal Soloists





**Critic's Choice:** *Fanfare* Magazine **Top 5 Recommended Recordings 2008** 

"Here are my choices:

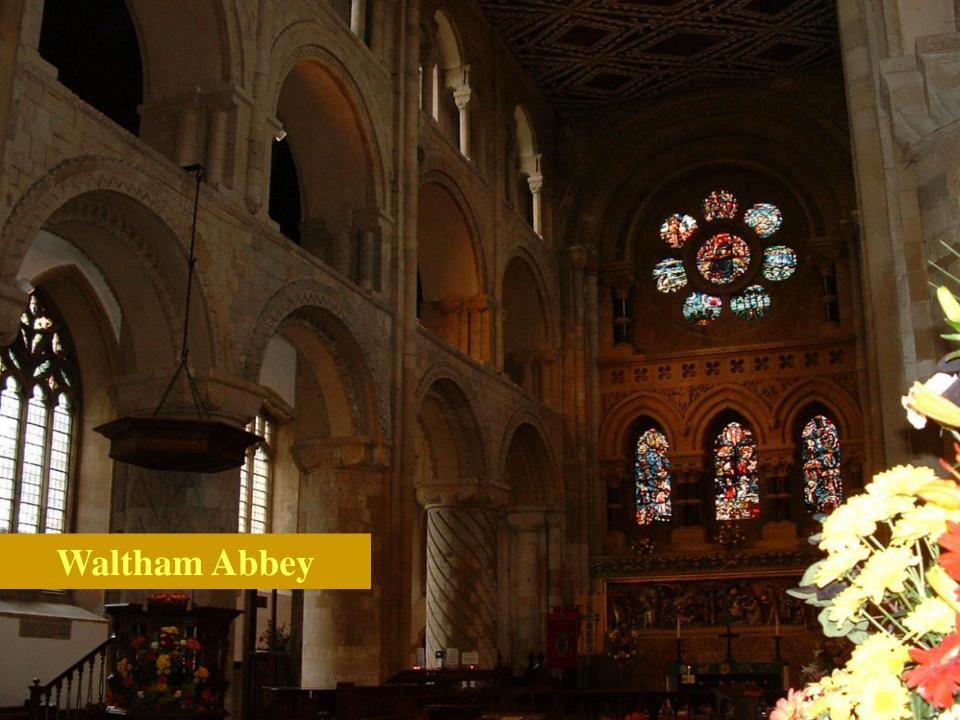
Vladimir Ashkenazy's recording of Beethoven's *Diabelli Variations* is one of his major artistic accomplishments. I've heard half a dozen recordings of this work, from Schnabel to Bronfman, but this one was simply overwhelming.

The album of compositions by Jonathan Little, entitled *Terpsichore*, was a most positive introduction for me to a major new, original, and quite brilliant classical voice. ..."

#### **CHORAL SAMPLE** (*Polychoral*):

Little, Jonathan, KYRIE, op.5, from *Missa Temporis Perditi* for SATB double choir and soloists (SSAATTBB, SSAATTBB + SSA, SA soloists), on:

"Tallis 500<sup>th</sup> Anniversary Concert" [CD]: world première recording with the Thomas Tallis Society Choir / Philip Simms — at the historic Tallis 500<sup>th</sup> anniversary concerts at Waltham Abbey, Essex, UK (19 Nov., 2005) and then repeated and recorded at St. Alfege's Greenwich, UK (25-26 Nov., 2005).



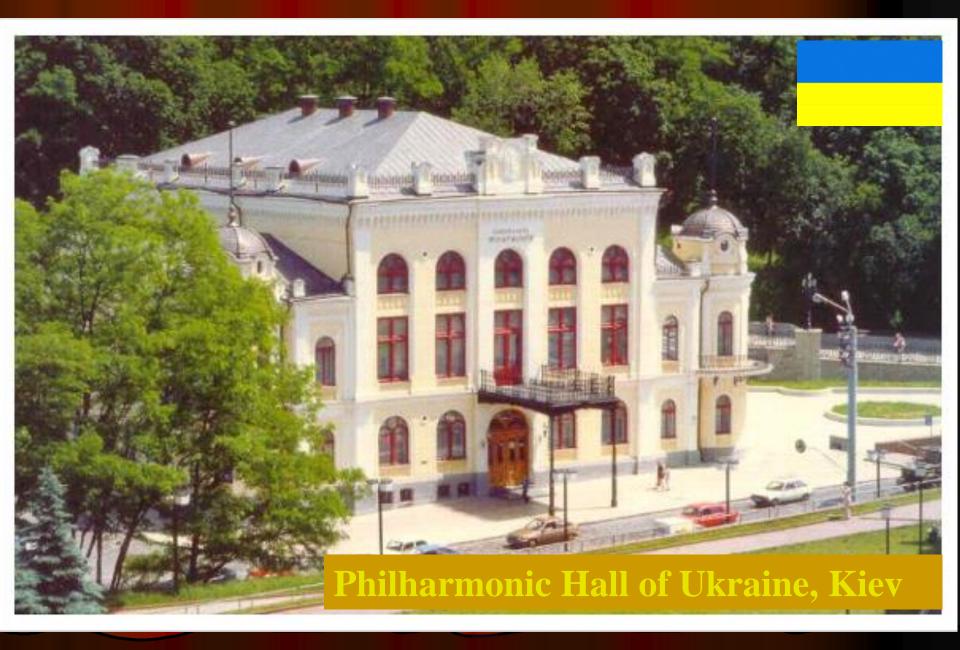






# World première recording with the Kiev Philharmonic Orchestra / Robert Ian Winstin

Recorded in the Philharmonic Hall of Ukraine, Kiev (February, 2006). Editions de la Rue Margot (USA) Cat. No. ERM 6811



### Being the first of a series of vibrant, sparkling symphonic portraits of the nine muses,

### **Terpsichore:** "The Whirler" or Muse of Dance itself consists of the following nine themes and dance scenes:

- \* The precocious Muse begins her wild, whirling dance;
- \* Entrancing Terpsichore dazzles all those who behold her;
  - \* A most majestic and dramatic solo performer;
  - \* The beguiling Muse slows and strikes a pose;
    - \* Her frenzied dance resumes;
  - \* The Muse displays her hypnotic, swaying gracefulness;
    - \* She pauses one last time;
    - \* Her recollection of past glories, and homage to the ancient circular dances;
      - \* The capricious Terpsichore's Finale!

Terpsichore, Op.7

"The Whirler"

04

Muse of Dance

**EVOCATION OF THE SEVENTH OF THE NINE MUSES** 

Poème de danse for Full Orchestra

### Finalised and published full orchestral score

#### "TERPISCHORE" CONSISTS OF THE FOLLOWING THEMES AND DANCE SCENES:

The precocious Muse begins her wild, whirling dance;
Entrancing Terpsichore dazzles all those who behold her;
A most majestic and dramatic solo performer;
The beguiling Muse slows and strikes a pose;
Her frenzied dance resumes;
The Muse displays her hypnotic, swaying gracefulness;
She pauses one last time;
Her recollection of past glories, and homage to the ancient circular dances;
The capricious Terpisichore's Finale!

by JONATHAN LITTLE

SCORE FOR LARGE ORCHESTRA IN "C" (ca.l4-l5 mins.)

© 2005





Cover of the first edition of the full score of Holst's orchestral suite,

The Planets,

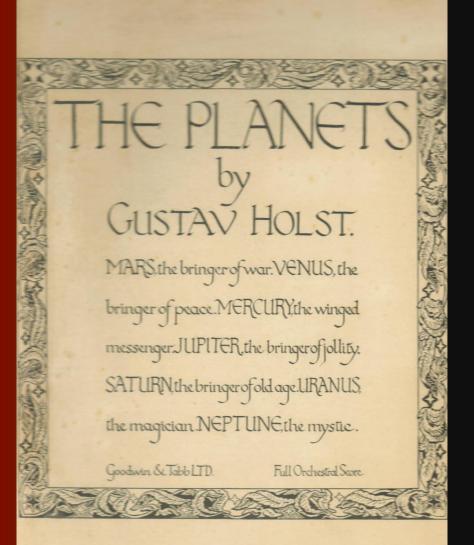
published in a limited edition of 200 copies

by

Goodwin & Tabb

in

1921



#### THE NINE MUSES

## are the Ancient Greek goddesses of INSPIRATION, LEARNING, THE ARTS, AND CULTURE

According to ancient allegory,
ZEUS (Almighty Creator and Father of the Gods)
lay with MNEMOSYNE (Memory)
and she gave birth to the Nine Muses:

- 1. Calliope (The Fair Voiced) muse of Epic Poetry
  - 2. Clio (The Proclaimer) muse of History
  - **3. Erato** (The Lovely) muse of Love Poetry
- **4. Euterpe** (The Giver of Pleasure) muse of Lyric Poetry
  - **5. Melpomene** (The Songstress) muse of Tragedy
- 6. Polyhymnia (She of Many Hymns) muse of Sacred Poetry for multi-divisi string orchestra: completed 2009; recording 2010 (21 minutes)
  - 7. Terpsichore (The Whirler) muse of Dance

for large orchestra: completed 2007; recorded 2008 (15 minutes)

- 8. Thalia (The Flourishing) muse of Comedy
- 9. Urania (The Heavenly) muse of Astronomy

Musicians Benevolent Fund T: 020 7239 9119

### Professional Development Awards Jonathan Little





The Musicians Benevolent Fund makes awards to individual professional musicians towards projects which will inspire their musical creativity and enable them to explore new directions through the Professional Development Awards. Professional musicians of all ages and musical styles are invited to apply.

A recent recipient of a Professional Development Award is composer Jonathan Little. Jonathan applied for an award to try to build upon his reputation, by releasing a second album of original musical compositions.

Jonathan began his career as a professional orchestral musician and moved into music lecturing, administration and research at the Academy of Contemporary Music in Guildford and at the University of Chichester.

As a composer, he initially came to international prominence in late 2008, when his first major album release, 'Terpsichore', was voted one of the recordings of the year in America's Fanfare magazine. His second album, 'Polyhymnia', supported by the Fund, is also destined for great things.

"This Award has allowed me to complete and to record scores that might otherwise never have been heard."

Jonathan Little



#### 2010-2013

# At Least FIVE NEW, MAJOR MUSICAL SCORES TO BE PUBLISHED (ONE+ PER YEAR)

Ongoing, long-term project –
editing and publishing all musical scores written to date
Ten-year, renewable contract signed in 2010

\* \*

**As at July 2011:** 

Two of five scores published

#### **SCORES PUBLISHED:**



### 7. Recordare Domine, Op.9 For quadruple SATB choir and soloists (published: May 2010) ASCAP (USA) registered.

This work is a large-scale, extended choral work which emerges like a cry from the deep. It unusually employs a 16-part (quadruple) SATB choir during this 22-minute odyssey, fashioning powerful, monumental sonorities, in contrast to delicate, high semitonal pitch clashes and bravura solo soprano quartet runs.

8. Polyhymnia — "She of Many Hymns", or Muse of Sacred Poetry, Op.10. For multi-divisi string orchestra and soloists (published: May 2010 — sample available) ASCAP (USA) registered.

In this work the composer set himself the task of creating innovative effects by dividing the string orchestra into multiple parts with an emphasis on lower strings in a way unknown in other contemporary works.

#### AND AT LEAST ...

9. One further choral work (2011)
10. & 11.+ Two further short orchestral works in the "Nine Muses" series (2012/13)

Wirripang Wollongong, Australia



# WIRRIPANG

Home of Australian Composers



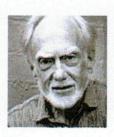
Michael Atherton



Betty Beath



Colin Brumby



Nigel Butterley



Ann Carr-Boyd



Bruce Crossman



Houston Dunleavy



Miriam Hyde



Horace Keats



Jonathan Little



Paul Paviour



John Peterson



Andrew Schultz



Larry Sitsky



Margaret Sutherland



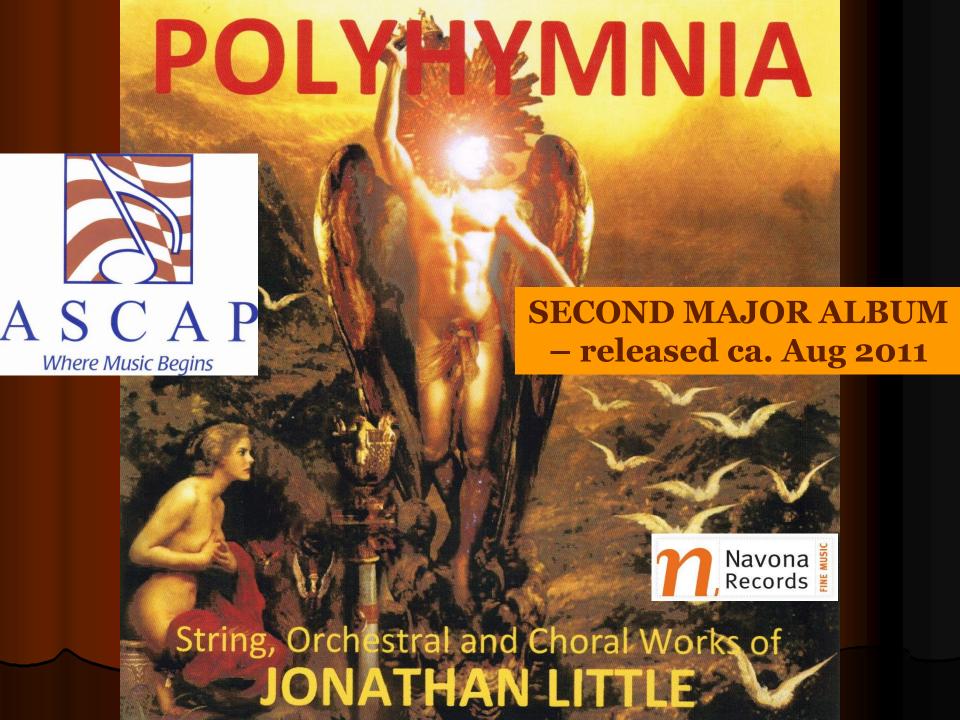
Phillip Wilcher

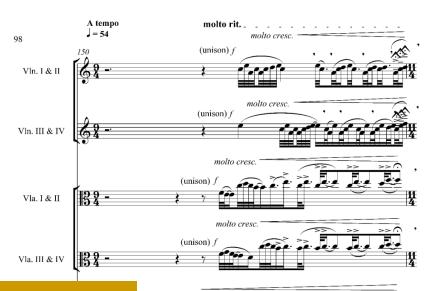




#### Our commitment to Australian Composers and Musicians

Since its establishment in 1987, Wirripang has become the leading Australian independent print music publisher of classical and jazz Australian music. The aim of Wirripang is to encourage Australian composers and musicians with a likeminded passion and vision for quality music and to assist them in every way possible by promoting their music. In so doing, Wirripang is also publishing teaching resource books, compilation print music albums and producing CDs to showcase composers' works. Wirripang pays its composers 50% royalties on direct sales, so buy direct from Wirripang and support its composers for their intellectual input.





### Finalised and published full orchestral score



SUPPORTED BY THE MUSICIANS' BENEVOLENT FUND WITH FUNDING FROM THE WILLIS AND GRACE GRANT CHARITABLE TRUST

Polyhymnia, Op.10
"She of Many Hymns"

EVOCATION OF THE SIXTH OF THE NINE MUSES

Lamentation for String Orchestra

Violins I, II, III & IV (including 4 solo violins - but ideally with 4 extra) Violas I, II, III & IV (including 4 solo violas) Violoncelli I, II, III, IV, V, VI, VII & VIII Contrabass I & II

> MINIMUM SUGGESTED BALANCED FORCES: 8 (+ 4) vlns / 8 vlas / 8 vc / 2 cb

> > by

JONATHAN LITTLE

(ca. 21 mins)

© 2010



**PUBLISHED IN AUSTRALIA** 



**MAJOR SPONSORSHIP FROM** U.K.



**RECORDED** (IN EUROPE) FOR A RECORD LABEL BASED IN U.S.

#### Achieving Coherence and Cross-Promotion in Academic and Creative Work

An International Research Output Strategy embracing Monographs, Musical Scores and Recordings

= AT LEAST 11 "OUTPUTS":

5 monographs / 1 recording / 5 scores ALL CONTRACTED:

3 published 2010

3 published 2011 (cumulative total of 6)

3 to be published 2012 (cumulative total of 9)

2 to be published 2013 (cumulative total of 11)

#### JONATHAN LITTLE

- FINIS -